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## **ABSTRACT**

A lighting system for a display is disclosed. The lighting system includes a light source providing invisible light having a wavelength in a spectrum not visible to the human eye. The lighting system also includes a reflective layer having at least one of a phosphorescent and a fluorescent surface reflecting the invisible light from the light source and converting the invisible light into visible light, visible to the human eye. Further, the lighting system includes a display layer in which pixels of the display layer may be altered by applying an electrical charge to the display layer in a controlled manner. The display layer is illuminated by the visible light from the reflective layer.